

## Statistical Overview

In 2006/2007

- Over 343,000 attendees and participants
- 834 film screenings over 363 days
- Community arts and education: 3 major schools' projects with 3400 participants
- 73 performances of student music or drama
- Over £4.8 million total turnover
- £1.9 million Box Office income
- 4 venues open a total of 150 weeks a year
- 4 exhibitions organised by the Mead Gallery
- 20,594 attendances by schools
- Over 28,000 student attendances
- 8 co-commissions and co-productions
- 1,456 total events
- an average weekly footfall of 5,000 people (which comprise some of the University's 5,000 staff, 16,000 students, and members of the general public)
- 54 staff members

## An Award Winning Venue

- Winner of Best Touring Theatre 2007 – TMA Management Awards
- Winner of Best Live Venue 2006 and Nominated for Best Live Venue and Best Theatre 2007 – Godiva Awards

## Major International Programme

In Theatre, Dance, Classical Music, World Music & Jazz, Popular Music, Writers, Opera and Comedy, Cinema, Family events and Mead Gallery exhibitions.

## Audiences

**Who:** 25% (57,249) of ticketed visits by attendees under 25yrs  
45% (104,398) of ticketed visits by attendees paying full price  
30% (72,033) of ticketed visits by attendees qualifying for discounts

**Where from:** 50% Warwickshire  
30% Coventry  
20% Further afield